

“Put the Brakes on Fatalities” every day in Kalamazoo

- ❖ **WEAR A SEATBELT**
 - About 2/3 of all people killed in vehicle crashes are not wearing seatbelts
- ❖ **PAY ATTENTION**
 - Look for motorcycles
 - Watch out for pedestrians, bicyclists, animals and other motorists
 - Minimize distractions while driving
- ❖ **STAY OUT OF THE “NO ZONES”**
 - Watch for blind spots, or the “No Zones”, around large trucks and buses
- ❖ **DESIGNATE A DRIVER**
 - Do not drink and drive. Alcohol is a factor in about 1/3 of all fatal crashes.
- ❖ **DRIVE FOR CONDITIONS**

Poster Art Contest

Awards Day Thursday, October 10th
5:00 p.m. At the Road Commission of
Kalamazoo County

Kalamazoo County student’s ages 4 through 12 are invited to enter artwork representing their thoughts on “Put the Brakes on Fatalities.” Countywide winners will be chosen for the three age categories.

4 through 6 years old
7 through 9 years old
10 through 12 years old

1st Place Prizes – Bike and Helmet



Mailed contest entries
must be postmarked by
September 30, 2019

For contest rules and mailing information, visit the Road Commission of Kalamazoo County Website at:
www.kalamazoocountyroads.com
under the publications page – “Put the Brakes on Fatalities”

October 10, 2019



**PUT
THE
BRAKES
ON
FATALITIES
DAY**

Let's work together to
reduce traffic fatalities

For more details: brakesonfatalities.org



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of Kalamazoo County
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(269) 381-3171
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www.kalamazoocountyroads.com

Put the Brakes on Fatalities

*About 37,000 people die in traffic crashes each year across the United States, That's nearly 101 fatalities every single day. Let's encourage everyone – drivers, passengers, pedestrians and cyclists – to exercise caution each and every day and **Put the Brakes on Fatalities.***

Michigan Seat Belt Law:

- Passengers 8-15 to buckle up in all seating positions
- Drivers and front seat passengers to be buckled up

Michigan's child passenger safety law requires:

- Children younger than age 4 to ride in a car seat in the rear seat if the vehicle has a rear seat. If all available rear seats are occupied by children under 4, then a child under 4 may ride in a car seat in the front seat. A child in a rear-facing car seat may only ride in the front seat if the airbag is turned off.
- Children to be properly buckled in a car seat or booster seat until they are 8 years old or 4-feet-9-inches tall. Children must ride in a seat until they reach the age requirement or the height requirement, whichever comes first.

**Always
make safety
your top priority
when traveling**

- ❖ Drive courteously and defensively
- ❖ Don't speed or drive aggressively or while impaired
- ❖ Know and obey signs and signals
- ❖ Wear protective gear; seatbelts in cars and helmets for cyclists greatly reduce injuries or deaths

**Drive as if your life
depends on it.**

**The truth is -
it does.**

PUT THE BRAKES ON FATALITIES DAY

*Sponsored by local, state and national
organizations to improve transportation safety*

**Nearly 43 percent of
drivers with a cell
phone under the age
of 35 send or read
text messages while
driving.**

**Five seconds is the
average time your eyes
are off the road while
texting. When traveling
at 55 mph, that's enough
time to cover the length
of a football field.**

**Eyes off the road?
Hands off the wheel?
Mind off of driving?
YOU'RE DRIVING
DISTRACTED**