FOR IMMEDIATE RELEASE
Date: August 21, 2019

Road Commission of Kalamazoo County

PUBLIC OPEN HOUSE

CELEBRATING 110 YEARS as your Local Road Professionals

October 10, 2019
3:00 pm – 5:00 pm

AND

Put the Brakes on Fatalities Day
5:00 pm Presentation

Kalamazoo, MI-

The Road Commission of Kalamazoo County (RCKC) participates in Toward Zero Deaths, a statewide safety campaign based on the national strategy on highway safety intended to influence driver behavior and improve safety for all users. With over 37,000 fatalities occurring on US highways each year, roadway safety remains one of the most challenging issues facing Michigan, and the nation.

Motorists and roadway users throughout the nation are asked to join a day-long effort on Thursday, October 10, 2019 designed to increase awareness about safe driving behaviors and keep the State's roadways fatality free for one-day. Known as Put the Brakes on Fatalities Day, the national initiative was designed to unite the country in moving toward zero fatalities for one full day by encouraging all users to obey all traffic laws, including buckling up, every ride; driving the posted speed limit; avoiding distractions while driving; bicycle and pedestrian safety; and always being safe and sober behind the wheel.

This year, along with the on-going commitment to safety, the RCKC will be celebrating 110 years of public service to coordinate with Put the Brakes on Fatalities Day with a public open house at the RCKC at 3801 East Kilgore Road from 3:00pm – 5:00pm. Tours, exhibits and light refreshments will be served. A presentation for Put the Brakes on Fatalities Day will take place at 5:00pm.

For this event, the RCKC will have a poster art contest. Kalamazoo County kids ages 4 through 12 years are invited to enter artwork representing their thought on what “Put the Brakes on Fatalities” means to them by September 30th. There will be winners in three age categories;

• 4 through 6,
• 7 through 9 and
• 10 through 12 years.

Top winners in each age group will receive a bicycle and helmet following the public open house on Thursday, October 10, 2019 at 5:00pm at the RCKC. For more information see our publications page on our website at www.kalamazoocountyroads.com.

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